

HelpForAgingVeterans.com

A UNIQUE AND POWERFUL PROGRAM FOR HOME CARE AGENCIES WHO PROVIDE SERVICES TO AGING VETERANS

PROVIDED BY: LTC EXPERT PUBLICATIONS, ST LOUIS MO

SPONSORED BY: VETERANS HOME CARE, INC ST. LOUIS MO

LTCEP

Results=Lead\$
Does Anything Else Really Matter?

VETERANS HOME CARE



Better Communication = More Leads for Your Home Care Agency
Better Visibility = More Veterans and Families Get Home Care Help



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Veterans Home Care, Inc chose to work with LTC Expert Publications, the leader in local online search marketing for the home care industry.

Why? To help members of the Veteran's Home Care provider network market and promote home care to veterans in their local areas.

LTC Expert Publications has designed a national website and local search optimization program that utilizes all the tools and techniques they have developed over the last couple of years for the home care industry.

By participating in this program a home care agency will benefit from all aspects of a quality local search program. (aka...more leads and more business for you!)

Definition of the Program

Helpforagingveterans.com is a national website that is designed to provide high level visibility for participating home care agencies in their local areas.

The focus of the website it is to let veterans and their families learn about the Veterans Aid and Attendance Pension Benefit and at the same time learn how to start receiving care with the help and support of Veterans Home Care, Inc and their local home care agency network members.

WHAT'S IN IT FOR YOU, THE HOME CARE AGENCY?

MORE LOCAL VISIBILITY FOR YOU:

The program and website will increase the visibility of your Home Care Agency within your local community while demonstrating that you are seriously committed to providing care for aging veterans.

The Top 7 Ways We Help You Get Better Visibility and More Home Care Leads:

- Your Home Care Agency will have a **PROFILE PAGE**
- Your Home Care Agency will be able to **PUBLISH UNIQUE ARTICLES**
- Your Home Care Agency will be able to **PUBLISH TESTIMONIALS**
- Your Home Care Agency will be able to **PUBLISH UNIQUE ELDERCARE ARTICLE**
- Your Home Care Agency will be able to have an **ADDITIONAL EXPERT AUTHOR PAGE**
- Do You Have a Blog? Your Home Care Agency Can Showcase Your Blog Posts from Your Website to **HelpforAgingVeterans.com**
- Your Home Care Agency will Receive **Free Promotion and Press Releases.**

MORE LOCAL VISIBILITY FOR YOU:

The program and website will increase the visibility of **your Home Care Agency** within **your local community** while demonstrating that you are seriously committed to providing care for aging veterans.

YOUR AGENCY WILL STAND OUT FROM THE CROWD:

Differentiate **your agency** with the unique **Veterans Home Care** support program that not only helps veterans apply for their **Veterans Aid and Attendance Pension Benefit** but also helps them start home care services **ALMOST IMMEDIATELY**. You can begin to provide care while the client works with Veterans Home Care to get application approval!

MORE HOME CARE LEADS!:

By participating in the program you will have your own local home care information on our national website. You can generate many pages of rich testimonials and articles that will help all prospects for home care find your business on a Google search. (and we will help!) **More visibility in your local area= more leads for your home care agency.**

WHEN IT COMES TO HOME CARE SERVICES, TRUST IS EVERYTHING:

HelpforAgingVeterans.com has a special service that allows an agency to post as many Veteran home care testimonials as they have, providing a rich collection of **trust-building content** easily found on the internet.

HIGHER GOOGLE RANKING FOR YOU:

HelpforAgingVeterans.com is especially designed to **provide links** to your own business website, helping you build ranking on Google for top keywords. Links like these are very necessary and also hard to obtain. **We give you high quality links, and boost your visibility in your local area.**



How Much Does it Cost?

This program is offered for a low annual fee of \$295/year.

There are 2 Options for Payment:

1. \$295 flat fee annually.
2. \$99 set up fee and \$19.95 per month ongoing for at least 1 year, then cancel at any time.

Sign Up Now:

Post Launch: <http://www.helpforagingveterans.com/for-providers/>

SCREENSHOT SAMPLES

Veterans Home Care Agency Profile Page

The screenshot shows the profile page for Home Helpers Home Care - Hinsdale, IL. The page features the agency's logo, contact information, a photo of the owners, Mike and Mary Doepke, and a contact form. The contact form includes fields for Name (First and Last), Email, Phone, and a text area for 'How can we help you?'. There are also sections for 'What Veterans Say About Us' and 'From Our Newsroom'.

Profile, Contact info, Image, Form, phone and links

Testimonials

Blog Feed For Backlinks

Veterans Home Care Agency Testimonial Page

The screenshot shows the testimonial page for Home Helpers Home Care - Hinsdale, IL. The page features the agency's logo, contact information, and a testimonial from Carol - Hinsdale. The testimonial text reads: "Thank you for spending time with my parents ...I just wanted to take a few minutes to express my appreciation for the services provided by your agency. It became a challenge for my elderly parents to continue living in their home without assistance. My 87-year old father was paralyzed by a stroke many years ago and my mother has always been his primary caregiver. At 82 years of age, the responsibility of caring for him was overwhelming to her. A housekeeper was helping two days a week, but it became necessary to locate a qualified caregiver that could meet my parent's growing needs. I was looking for someone that could start by working a few hours a day three times a week to help my father bathe and dress and provide routine household services. I also anticipated the need for additional services as we planned for my mother's foot surgery. I courteous manner. I don't know what we would have done without her! Thanks again for everything! I have been very impressed with the quality of care that Home Helpers is providing my clients." Carol - Hinsdale

Local Search optimized testimonials

Testimonials

Blog Feed For Backlinks

Veterans Home Care Agency Article Page

The screenshot shows a website for 'Help For Aging Veterans'. The main article is titled 'Summertime and SeniorCare in Indian Head Park, IL'. The article text discusses the dangers of extreme temperatures for the elderly and provides tips on 'beating the heat'. The website also features a sidebar with contact information for Home Helpers Home Care - Hinsdale, IL, and a 'What Veterans Say About Us' section with testimonials. There are also links to 'From Our Newsroom' and 'See all of our Reviews'.

Local Search optimized testimonials

Testimonials

Blog Feed For Backlinks

Sign Up Now:

Charter/Pre Launch: <http://www.ltcsocialmark.com/charter/>

Post Launch: <http://www.helpforagingveterans.com/for-providers/>